## **ORDER**

Orders Order / Rev: 2632831 Alt Order #: Product Desc: KAIG TV **WHAS** Estimate: Flight Dates: 01/16/23 - 02/06/23 Primary AE: Nick Coloprisco Sales Office: Original Date / Rev: 01/12/23 / 01/12/23 WHAS Order Type: General Sales Region: LOC Runswitch PR/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Chris Nation Billing Calendar: Broadcast 9300 Shelbyville Road EOM/EOC Billing Cycle: Louisville, KY 40222 Agency Commission: 15% Advertiser ISS/ Kentuckianas Against Illegal Garr Name: A25-54 New Business End: Demographic: IS-Issue/Non Ballot **Product Codes:** Advertiser External ID: M207565 Revenue Code 1: AGY Agency External ID: 73292AG Revenue Code 2: Unit Code: (POL) Political General Revenue Code 3: (POL) Issue Order Separation: 00:15:00

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 12/26/22
 01/29/23
 58
 \$14,930.00
 \$12,690.50

 01/30/23
 02/05/23
 28
 \$5,615.00
 \$4,772.75

P04

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2023	58	\$14,930.00	\$12,690.50	0.00
February 2023	28	\$5,615.00	\$4,772.75	0.00
Totals	86	\$20,545.00	\$17,463.25	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	e Br	eak	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WHAS	01/16/2	3 02/05/23	Local News @ 5		/	5-6a	MTWTF	:30	) 3	\$80.00 P03	0.00 NM	9	\$720.00
			Local News @ 5	ā M-F									
Start	t Date	End Date	Weekdays	Spots/W	eek	Rate	<u>Rating</u>						
Week: 01/1		01/22/23	MTWTF		3	\$80.00	0.00						
Week: 01/2	3/23	01/29/23	MTWTF		3	\$80.00	0.00						
Week: 01/3	0/23	02/05/23	MTWTF		3	\$80.00	0.00						
N 2 WHAS	01/16/2	3 02/05/23	Local News @ 6	a M-F CN	Λ	6-7a	MTWTF	:30	3	\$150.00 P03	0.00 NM	9	\$1,350.00
			Local News @ 6	Sa M-F									
Start	t Date	End Date	Weekdays	Spots/W	eek	Rate	Rating						
Week: 01/1	6/23	01/22/23	MTWTF		3	\$150.00	0.00						
Week: 01/2	3/23	01/29/23	MTWTF		3	\$150.00	0.00						
Week: 01/3	0/23	02/05/23	MTWTF		3	\$150.00	0.00						
N 3 WHAS	01/16/2	3 02/05/23	Good Morning A	merica CN	Λ	7-9a	MTWTF	:30	) 5	\$200.00 P03	0.00 NM	15	\$3,000.00
			Good Morning A	merica									
Start	t Date	End Date	Weekdays	Spots/W	eek	Rate	Rating						
Week: 01/1	6/23	01/22/23	MTWTF		5	\$200.00	0.00						
Week: 01/2	3/23	01/29/23	MTWTF		5	\$200.00	0.00						
Week: 01/3	0/23	02/05/23	MTWTF		5	\$200.00	0.00						
N 4 WHAS	01/16/2	3 02/05/23	Local News @ 4	pM-F CN	Λ	4-5p	MTWTF	:30	) 3	\$100.00 P03	0.00 NM	9	\$900.00
			Local News @ 4	<b>∤р М-</b> F									
Start	t Date	End Date	Weekdays	Spots/W	eek	Rate	Rating						

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Order / Rev: 2632831 Advertiser: ISS/ Kentuckianas Against Illegal Gambli

Alt Order #: Product Desc: KAIG TV WHAS

Flight Dates: 01/16/23 - 02/06/23 Estimate:

Ln Ch S	tart Er	nd	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Da		Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/16/2		22/23	MTWTF	3	\$100.00	0.00						
Week: 01/23/2 Week: 01/30/2		29/23 05/23	MTWTF MTWTF	3	\$100.00 \$100.00	0.00 0.00						
N 5 WHAS 01/			Local News @ 5p		5-530p	MTWTF-	- :30	3	\$200.00 P03	0.00 NM	9	¢1 900 00
N 5 WHAS UI	110/23 02/	/03/23	Local News @ 5p		5-550p	MI WI F-	30	3	\$200.00 P03	U.UU INIVI	9	\$1,800.00
Start Da	ate End	Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 01/16/2		22/23	MTWTF	3	\$200.00	0.00					•	
Week: 01/23/2		29/23	MTWTF	3	\$200.00	0.00						
Week: 01/30/2		)5/23	MTWTF	3	\$200.00	0.00						
N 6 WHAS 01	/16/23 02/	/05/23	Local News @ 53 Local News @ 53	•	530-6p	MTWTF-	- :30	3	\$225.00 P03	0.00 NM	9	\$2,025.00
Start Da	ate End	Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/16/2		22/23	MTWTF	3	\$225.00	0.00					Ī	
Week: 01/23/2	23 01/2	29/23	MTWTF	3	\$225.00	0.00						
Week: 01/30/2	23 02/0	)5/23	MTWTF	3	\$225.00	0.00						
N 7 WHAS 01	/16/23 02/	/05/23	Local News @ 6p Local News @ 6p		6-630p	MTWTF-	- :30	3	\$250.00 P03	0.00 NM	9	\$2,250.00
Start Da	ata End	Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 01/16/2		22/23	MTWTF	3	\$250.00	0.00					i	
Week: 01/23/2		29/23	МГЖГБ	3	\$250.00	0.00					İ	
Week: 01/30/2	23 02/0	5/23	MTWTF	3	\$250.00	0.00						
N 8 WHAS 01	/16/23 01/	/16/23	NFL Wild Card Ga		Various	M	- :30	1	\$3,500.00 P03	0.00 NM	1	\$3,500.00
		_	Wild Card Playoff		_							
Start Da Week: 01/16/2		<u>Date</u> 22/23	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,500.00	Rating 0.00					l	
N 9 WHAS 01/			LN (M-Su)	CM	11-1135p	МГЖГБ-	S :30	3	\$200.00 P03	0.00 NM	9	\$1,800.00
			LN (M-Su)		•							, ,
Start Da		Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 01/16/2		22/23	MTWTF-S	3	\$200.00	0.00					l	
Week: 01/23/2 Week: 01/30/2		29/23 05/23	MTWTF- S MTWTF- S	3	\$200.00 \$200.00	0.00 0.00					i	
N10 WHAS 01/			NCAA BB Reg Se		4a-4x	S	S- :30	1	\$200.00 P03	0.00 NM	1	\$200.00
			.NCAA BB Reg S	eason								
Start Da		Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 01/16/2		22/23	S-	1	\$200.00	0.00		. 4	#500 00 B00	0.00 NIM		<b>#</b> 500.00
N11 WHAS 01	/28/23 01/	/28/23	NBA DT Game 1 NBA DT Game 1	СМ	Various	S	5- :30	1	\$500.00 P03	0.00 NM	1	\$500.00
Start Da	ate End	Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 01/23/2	23 01/2	29/23	S-	1	\$500.00	0.00						
N12 WHAS 01	/28/23 01/	/28/23	NBA DT Game 2	CM	Various	S	5- :30	1	\$500.00 P03	0.00 NM	1	\$500.00
Otavi D	oto Frail	Dota	NBA DT Game 2	Cnoto ///	Data	Dotin -						
Start Da Week: 01/23/2	_	Date 29/23	<u>Weekdays</u> S-	Spots/Week 1	Rate \$500.00	Rating 0.00					l	
N13 WHAS 02			NBA Prime Game	CM	7-10p	S	5- :30	1	\$500.00 P03	0.00 NM	1	\$500.00
			NBA Prime									
Start Da Week: 01/30/2	_	<u>Date</u> )5/23	Weekdays S-	Spots/Week 1	Rate \$500.00	Rating 0.00						
N14 WHAS 01/			NCAA BB Womer		Various		S :30	2	\$500.00 P03	0.00 NM	2	\$1,000.00
	_, 01/		NCAA BB Women	-				_	<b>4111.00.00</b>			Ţ.,
Start Da	_	Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/16/2		22/23	S	2	\$500.00	0.00						
N15 WHAS 02	/05/23 02/	/05/23	NFL Pro Bowl Gar	me CM	Various		S :30	1	\$500.00 P03	0.00 NM	1	\$500.00
Start Da	ate End	Date	Weekdays	Spots/Week	Rate	Rating						
Week: 01/30/2		)5/23	S	<u>3pots/Week</u>	\$500.00	0.00						
										Totals	86	\$20,545.00
										iolais	00	Ψ20,043.00