

# ORDER

**Orders**  
**Order / Rev:** 2632831  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** KAIG TV  
 Estimate: \_\_\_\_\_  
**Flight Dates:** 01/16/23 - 02/06/23  
**Original Date / Rev:** 01/12/23 / 01/12/23  
**Order Type:** General

**WHAS**  
**Primary AE:** Nick Coloprisco  
**Sales Office:** WHAS  
**Sales Region:** LOC

**Agency**  
**Name:** Runswitch PR/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Chris Nation  
9300 Shelbyville Road  
Louisville, KY 40222

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Kentuckianas Against Illegal Garr  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** M207565  
**Agency External ID:** 73292AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/26/22	01/29/23	58	\$14,930.00	\$12,690.50
01/30/23	02/05/23	28	\$5,615.00	\$4,772.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2023	58	\$14,930.00	\$12,690.50	0.00
February 2023	28	\$5,615.00	\$4,772.75	0.00
<b>Totals</b>	<b>86</b>	<b>\$20,545.00</b>	<b>\$17,463.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	01/16/23	02/05/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	3	\$80.00	P03	0.00	NM	9	\$720.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--		3				\$80.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--		3				\$80.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--		3				\$80.00		0.00			
N 2	WHAS	01/16/23	02/05/23	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	3	\$150.00	P03	0.00	NM	9	\$1,350.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--		3				\$150.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--		3				\$150.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--		3				\$150.00		0.00			
N 3	WHAS	01/16/23	02/05/23	Good Morning America	CM	7-9a	MTWTF--	:30	5	\$200.00	P03	0.00	NM	15	\$3,000.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--		5				\$200.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--		5				\$200.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--		5				\$200.00		0.00			
N 4	WHAS	01/16/23	02/05/23	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	3	\$100.00	P03	0.00	NM	9	\$900.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2632831  
 Alt Order #:  
 Flight Dates: 01/16/23 - 02/06/23

Advertiser: ISS/ Kentuckianas Against Illegal Gambli  
 Product Desc: KAIG TV  
 Estimate:  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WHAS	01/16/23	02/05/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	3	\$200.00	P03	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--					3	\$100.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--					3	\$100.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--					3	\$100.00		0.00			
N 6	WHAS	01/16/23	02/05/23	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	3	\$225.00	P03	0.00	NM	9	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--					3	\$225.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--					3	\$225.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--					3	\$225.00		0.00			
N 7	WHAS	01/16/23	02/05/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	3	\$250.00	P03	0.00	NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--					3	\$250.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--					3	\$250.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--					3	\$250.00		0.00			
N 8	WHAS	01/16/23	01/16/23	NFL Wild Card Game	CM	Various	M-----	:30	1	\$3,500.00	P03	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	M-----					1	\$3,500.00		0.00			
N 9	WHAS	01/16/23	02/05/23	LN (M-Su)	CM	11-1135p	MTWTF-S	:30	3	\$200.00	P03	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF-S					3	\$200.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF-S					3	\$200.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF-S					3	\$200.00		0.00			
N 10	WHAS	01/21/23	01/21/23	NCAA BB Reg Season	CM	4a-4x	-----S-	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	-----S-					1	\$200.00		0.00			
N 11	WHAS	01/28/23	01/28/23	NBA DT Game 1	CM	Various	-----S-	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/23	01/29/23	-----S-					1	\$500.00		0.00			
N 12	WHAS	01/28/23	01/28/23	NBA DT Game 2	CM	Various	-----S-	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/23	01/29/23	-----S-					1	\$500.00		0.00			
N 13	WHAS	02/04/23	02/04/23	NBA Prime Game	CM	7-10p	-----S-	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/23	02/05/23	-----S-					1	\$500.00		0.00			
N 14	WHAS	01/22/23	01/22/23	NCAA BB Women's Reg	CM	Various	-----S	:30	2	\$500.00	P03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	-----S					2	\$500.00		0.00			
N 15	WHAS	02/05/23	02/05/23	NFL Pro Bowl Game	CM	Various	-----S	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/23	02/05/23	-----S					1	\$500.00		0.00			

Totals 86 \$20,545.00